

Shop & Charge: for a more sustainable lifestyle, go shopping the electric way

TURIN, 5 April 2022 – Making a concrete contribution to **taking on a more sustainable lifestyle**. This is the goal of the **Shop & Charge** project, now announcing its initial results.

Created in conjunction with **Be Charge**, a Plenitude (Eni) company, **Carrefour Italia** and the **Stellantis** e-Mobility Business Unit, Shop & Charge was launched in December 2020, with the aim of promoting the **dissemination of e-mobility solutions** by setting up Be Charge charging points at Carrefour outlets across Italy. Discounted rates and exclusive benefits are also available for customers with the New Fiat 500, the 100% electric model produced in Turin.

Since the launch of Shop & Charge, more than 5,000 electric charging sessions have been completed, by around 1,500 drivers who have consumed over 70,000 kWh of energy, equivalent to an estimate of almost 60 tons of CO₂ offset (*).

Having passed these initial milestones, **Shop & Charge** is proving to be a **significant project**, enabling customers to spend the time it takes to charge the batteries on everyday tasks such as shopping, thus easing the transition to electric mobility.

Courtesy of **Shop & Charge**, drivers of a **New 500** can use up to **112 charging points**, installed by Be Charge in the parking lots of **25** selected Carrefour **retail outlets** around Italy. In July 2021, there were 60 charging points in operation: 52 more of them set up in under eight months demonstrates how quickly the project is moving ahead.

Via this agreement, **Stellantis e-Mobility Business Unit and Fiat** aim to promote sustainable behaviors in New 500 customers, who can exclusively build up **Carrefour loyalty points** more quickly by buying Carrefour-branded organic products and charging their car with special discounts at the electrified parking lots forming part of the network.

The project, which began with Fiat's first full-electric model, could be extended in the future to other Stellantis electric and electrified models, considering that almost **a quarter of charges at the Be Charge columns installed at Carrefour Italia outlets have been carried out by Group customers**.

For **Carrefour Italia**, implementing this project represents a further step forward in its **Act for Food** environmental sustainability strategy, demonstrating an awareness of their important role as one of the major retail players that can promote **sustainability** throughout its supply chain.

Courtesy of this cooperation with the automotive world and the large-scale retail sector, **Be Charge** remains a big name in the development of one of the largest and most widespread networks of public charging infrastructure for electric vehicles in Italy and Europe.

() Stellantis estimation made on the basis of the 70,000 kWh of energy released by Shop & Charge charging stations and of the homologated consumption of the New 500 BEV in the mixed WLTP cycle (13 kWh/100 km) and CO₂ emissions of the 500 Hybrid in the mixed cycle (105 g/km).*

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About Stellantis

Stellantis N.V. (NYSE / MTA / Euronext Paris: STLA) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves – aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit www.stellantis.com.



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Carrefour Italia

Carrefour Italia operates in the large-scale retail sector in Italy, with a multiformat network of over 1,450 retail outlets in 18 regions, as well as online shopping services and an omnichannel approach under constant development. The company is also a franchise leader in Italian large-scale distribution, with over 1,000 retail outlets run by franchisees. Led by total focus on the customer and a major propensity for innovation, Carrefour Italia champions the “Act for Food” program on a daily basis to achieve the food transition for all, making quality, healthy food available at affordable prices. It employs a total of over 14,000 people and in 2022 was acknowledged as a Top Employer for the fifth year running.*

**This figure includes the master franchising agreements with Etruria Retail and Apulia Distribuzione.
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Be Charge

Be Charge, a subsidiary of Plenitude via Be Power, focuses on the dissemination of electric mobility charging infrastructure. Courtesy of one of the most widespread public charging infrastructure networks for electric vehicles in Italy, Be Charge intends to make a decisive contribution to the development of a sustainable mobility system, by means of innovative management of digital flows. To date, all the energy supplied via its network is certified as renewable. As part of the industry supply chain, Be Charge acts both as Charging Station Owner (CSO) and Charging Point Operator (CPO), and as a provider of charging services and electric mobility to interface with electric vehicle users, as Electric Mobility Service Provider (EMSP). Be Charge charging stations run on alternating current in Fast mode (up to 22 kW) and on direct current, in Fast (up to 99 kW), Fast+ (up to 149 kW) and Ultrafast (150 kW and above). At the moment, Be Charge has more than 7000 charging points across Italy. The stations are monitored 24 hours a day by a support service and can be accessed via the Be Charge app, available for iOS and Android, offering filters for Be Charge and partner charging points based on criteria such as power in kW, availability and 24-hour accessibility. Interoperability agreements ensure that over 21,600 charging points can be used via the Be Charge app.

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