

PRESS RELEASE

Be Charge electrifies the Municipality of Piacenza with 44 charging stations for electric vehicles

Piacenza, 9 June 2021 - With 16 charging stations for electric vehicles already active and another 28 in the activation phase, the Municipality of Piacenza has completed a forward-looking program of electrification of the territory thanks to the contribution of Be Charge, a leading company in the electric mobility sector that currently has over 4,500 charging points on the national territory accessible through the appropriate smartphone app.

The Municipality of Piacenza and Be Charge have concluded a special agreement for the construction of a charging network available to plug-in electric and hybrid vehicles that will consist of 37 Quick columns (22 + 22 kW) and 5 Fast columns (22 + 75 + 75 kW), plus a further 2 Quick columns intended for municipal administration vehicles. Each column can recharge 2 plug-in electric/hybrid vehicles at the same time and for this purpose, parking areas have been specifically built on their sides characterized by the appropriate horizontal and vertical signs intended exclusively for the parking of vehicles on charging. Be Charge will manage and maintain the entire network for 8 years, without charges to the Municipality.

« *This is a further piece in the broader framework of actions that the Administration is putting in place in the dissemination of sustainable mobility and the fight against pollution - comments the Councillor for the Environment, Parks, Civil Protection, Mobility and Services to citizens Paolo Mancioffi – Only during this first part of the year, electric mobility recorded an increase in registrations of 405% in Emilia-Romagna compared to two years ago, confirming an impressive growth trend-driven, rightly, by a mature sensitivity towards the environment that surrounds us. Thanks to the extensive project developed with Be Charge, we intend to facilitate the spread of mobility that provides a positive response to urban air and noise pollution problems»*

The peninsula cover project undertaken by Be Charge proceeds incessantly. Between April and May 311 new charging points were activated throughout Italy from Aosta to Pordenone, from Sulmona (L'Aquila) to Aprilia (Latina), from Galatone (Lecce) to Rimini to Naples.

"Our development plan - commented **Roberto Colicchio**, Head of Business Development at Be Charge - is ambitious: we plan to install about 30,000 charging points throughout the country in the next 3-5 years that will deliver 100% energy from renewable sources, for a total investment of more than 150 million euros. We are already well on the way with over 4,500 charging points installed and as many already authorized. We are happy to have added to our already very widespread network an important city like Piacenza as part of the zero-emission mobility development program that the municipal administration is pursuing as its forward-looking choices. We are available to other municipalities that want to equip their territory with state-of-the-art charging infrastructures for electric vehicles and integrated into a European network like ours."

The Be Charge charging network in the Municipality of Piacenza

locality	address	Stations of recharge	Points of recharge
Piacenza	Graghana Car Park	2	4
Piacenza	Parking Via Atleti Azzurri d'Italia - location 2 (quick)	2	4
Piacenza	Beverora Avenue	2	4
Piacenza	Via S.Siro (via S.Franca/Via Giordani section)	1	2
Piacenza	Boselli Street	3	6
Piacenza	Parking Fioruzzi Strada della Besurica	2	4
Piacenza	Risorgimento Avenue	1	2
Piacenza	Parking Via IV Novembre (north side)	1	2
Piacenza	Parking Largo Ercole Anguissola	2	2
Piacenza	Parking Via Emilia Parmense (Centro Porta S.Lazzaro)	3	6
Piacenza	Parking Via Caorsana/Via Portapuglia (Cemetery)	3	6
Piacenza	Parking Lot Via Caduti sul Lavoro/Via Falconi	3	6
Piacenza	Parking Via Atleti Azzurri d'Italia - location 1	1	2
Piacenza	Parking V.le S.Ambrogio	2	4
Piacenza	Parking V.le Malta (northern part)	4	8
Piacenza	Uci Cinema Car Park	6	12
Piacenza	Via XXI April	2	4
Piacenza	Parking via Stradiotti - via Emilia Parmense	3	6
Piacenza	Expo Parking	1	2

NOTE: Fast 75 kW charging stations in bold

How to equip a public charging network – The benefits for municipalities and citizens

Equipping itself with a charging network for electric vehicles is an ideal tool for the Municipality to become an attractor for the "electric community", constantly growing in our country. The creation of a capillary charging network does not require any recourse to public funds as the investments are made by the private operator partner of the Municipality, as well as the operating costs.

The charging network becomes a 'hub' around which it is possible to develop new traditional and/or innovative economic activities (e.g. car sharing services, sustainable tourism, commercial activities). The Municipality will also be able to monitor the use and status of and using (anonymous) charging data to learn more about their traffic flows, thus improving the 'environmental sustainability report card' on its territory and improving air quality.

For the citizen, a widespread charging network is a strong incentive to buy an electric vehicle that can recharge – without anxiety from autonomy – in a simple and fast way thanks to the highly digitized service integrated with navigation services. The citizen will be able to move more easily on the national territory using a charging network compatible with that of his municipality of residence, also benefiting from the discounts / promotions that commercial activities near the columns will want to offer in the form of digital coupons to be used during the charging time.

Be Charge present in a capillary way throughout Italy

Be Charge interacts throughout the national territory both with public administrations and with private subjects (large and small) with public access parking lots such as large organized distribution (Large-scale distribution), catering chains, hotels, sports centers, etc. Following the principles of reliability, interoperability, capillarity and resilience, Be Charge aims to install the right column in the right place: Quick Charge from 22 kW in urban areas and Hyper Charge up to 300 kW DC in suburban scrolling areas.

Among the various installations Be Charge has created – and is about to install – numerous charging points (also fast charge) in some large Italian municipalities such as Turin (over 300 charging points), Milan (309), Rome (320), Bologna (216) and Rimini (100). In the interchange parking lots of the ANM of Naples Be Charge will install 120 charging stations (240 charging points) with a private-public call. The first 30 charging points were installed in Bologna out of 216 planned and other projects have been approved or are being approved for the installation of additional charging points. Treviso can count on 94 charging points installed and operational.

As evidence of the capillarity of the Be Charge network, the municipalities affected by the installation of charging points concern the municipalities of large, medium and small size, from the Center-North (Tortona, Pesaro, Chieti, Pescara, Sassuolo), to the South (Termini Imerese, Marsala, Monopoli, Cerignola), as well as consortia of municipalities such as The Consvipo, Consortium for the development of Polesine, The most beautiful villages of Sicily and the municipalities of valle d'Aosta.

In its development plan Be Charge has found the support of various territorial utilities such as, for example, Ascotrade (Veneto) and CVA (Valle d'Aosta) with which strong partnerships have been established for the coverage of the reference territories with the active development of the network, as well as with operators of large electric fleets such as, for example, E-Vai in Lombardy, and other partners throughout the national territory (i.e. Sicily by Car). The development of the network is continuing with the aim of covering the entire territory.

Be Charge has already reached agreements for the supply of infrastructure for the charging of electric vehicles with the municipalities of Parma (50 charging points), Biella and the province (106), Cesenatico (20) and Rimini (84).

30,000 Be Charge charging points in the next 3-5 years

Be Charge is an integrated electric mobility operator that will allow electric vehicle owners to recharge nationwide through their public charging infrastructure. Be Charge's industrial plan provides for the installation throughout the national territory of about 30,000 charging points in the next 3-5 years that will deliver 100% energy from renewable sources, for a total investment of more than 150 million euros. Customer service is completely digitized both in processes and in the interface thanks to a dedicated App. The Be Charge App covers the entire national network, is easy to use, allows smart charging, electronic payment showing in real time the availability of charging points and keeping the history of the top-ups and related payments made. All charging stations are also monitored 24/7 by a dedicated help desk.

How to charge

To charge to Be Charge charging stations, simply install and register on the "BeCharge" App that can be downloaded free of charge from the Google Play AppStore and Apple App Store. Through the App it is also possible to view the map of all Be Charge charging stations on the territory, check the availability in real time and the type of socket of the various charging points, as well as the price in €/kWh paid. The cost of charging will be directly charged to the credit card associated with the user's account. If your device is equipped with a navigator (Google Maps or Apple Maps) you can also get the driving instructions to reach the individual charging stations. Once charging is activated, it is possible to monitor its progress directly from the App. The call center is always available 24/7 at 02-87119401. To protect its customers, Be Charge recommends that you follow all the indications and requirements of ISS in similar activities, both before starting a charging session and when refueling is finished, such as the use of disposable gloves.

Be Charge is a company of the **Be Power S.p.A. Group**, dedicated to the deployment of charging infrastructure for electric mobility. Be Charge is developing one of the largest and most widespread networks of public charging infrastructures for electric vehicles in Italy to make a decisive contribution to the development of a sustainable mobility system. Thanks to an internally developed and technologically advanced platform, Be Charge can offer an efficient charging service to all owners of electric vehicles, and recharge throughout the national territory. Within the industry chain, Be Charge plays both the role of operator and owner of the charging infrastructure network (CPO) and that of the provider of charging and electric mobility services that interface with electric vehicle users (EMSP - Electric Mobility Service Provider). Be Charge charging stations are in 22 kW AC, and direct current up to 300 kW. Be Charge's industrial plan foresees the installation in the coming years of about 30 thousand charging points that will deliver 100% green energy, coming from renewable sources.

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