





PRESS RELEASE

ANM inaugurates the electric car charging network in Naples Be Charge active in Bagnoli the first 6 columns A complete project will be 180

Bagnoli (NA), 25 May 2021 - Twelve charging stations active from today in Bagnoli and via Argine, three by the end of the month in Porticelli, a kick off of a series of 180 charging stations in all anm parking lots. This means the inauguration of the first public electric charging hub for cars built in Naples by Be Charge, the company that was commissioned by Anm to install the network. From today those who have an electric car will be able to park it in Bagnoli and put it in charge, giving the sign that Anm wants to contribute to give to the mobility of the city of Naples.

"Charging stations for electric cars are one of the signs of our look to the future, to make it present," explains Anm's chief executive **Nicola Pascale**. In recent months we have committed ourselves with determination to carry out the project that will soon equip the city with 180 charging stations, pushing the Neapolitans to choose electricity as fuel, eliminating their weight on the air quality of their city. The columns are an important piece of a route: in the last two years we have introduced 180 new very low-emission buses, we are finishing testing the new trains for Metro line 1, we are about to activate the new trolleybus towards the hospital area. A work that Anm is carrying out looking at the objectives set by the EU that in the 2020 Green Deal that aims to achieve climate neutrality in Europe by 2050, starting from the reduction of emissions by at least 55% by 2030».

The work on the network of electric columns was carried out by Be Charge which, after Bagnoli and Ponticelli, in the coming months will activate the other charging stations distributed in the other parking lots managed by Anm, including the Brin Parking, those in the hospital area, and those at the Management Center, also depending on the connection times to the electricity network by the competent energy distributor. The installation sites of Anm multi-column and with medium-long stops lend themselves to creating advanced services such as the Vehicle to Grid (V2G) that Be Charge plans to experiment soon, also in collaboration with the university bodies.

"Our development plan - commented **Roberto Colicchio**, Head of Business Development at Be Charge - *is ambitious: we plan to install about 30,000* charging points throughout the country in the *next 3-5 years that will deliver 100%* energy from renewable sources, for a total investment of more than 150 million euros. We are already well on the way with over 4,500 charging points installed and as many already authorized. In particular, for us southern Italy is very important to allow those who buy an electric vehicle or foreign tourists to be able to travel throughout the national territory. The project that we are inaugurating today here in Naples can serve as an example for other beautiful places that are not yet fully infrastructure. To achieve the necessary capillarity of the network, the collaboration of the municipal administrations that manage the territory is required. In this sense, Anm has been very far-sighted in its choices and we hope that the Municipality of Naples will also soon be able to plan a charging network on municipal soil that will complement what we are installing in the *parking spaces in the structure managed by Anm.*







We are available to extend the network to recharge also in the road parking lots of the Municipality of Naples and to replicate similar projects also in other municipalities of the Campania region and throughout southern Italy with the administrations that will be able to be proactive in this delicate phase of mobility change. Our industrial role is precisely to invest resources and capital in an even early phase of the market and to support public administrations that want to equip their territories with an efficient and innovative charging network for electric vehicles».

"The green turning point continues - **says Marco Gaudini,** Councillor for Public Transport and Mobility of Naples - that we strongly wanted in the mobility and transport sector. With the installation of charging stations for electric vehicles in our parking lots in the structure, in fact, we offer an additional sustainable service with a view to an ever-greater environmental impact for our city. The services we present today are in addition to the numerous activities put in place by the Administration in the field of electrical micromobility already started and those in the process of being built such as electric bikesharing. We are also working to provide charging points for electric vehicles in the city as well. The aim is to increasingly promote intermodality and sustainable zero-emission transport."

The Be Charge charging network in the Municipality of Naples

locality	address	Stations of recharge	Points of recharge
Naples	Bagnoli - Wikipedia	6	12
Naples	Bridges	3	6
Naples	polyclinic	5	10
Naples	plain	5	10
Naples	Frullon	14	28
Naples	Dell'Erba -	5	10
Naples	Aminei Hills	5	10
Naples	T2 Management Center	2	4
Naples	T1 Management Center	2	4
Naples	P5 Management Center	15	30
Naples	L3 Management Center	6	12
Naples	L2 Management Center	7	14
Naples	L1 Management Center	8	16
Naples	G1 Management Center	6	12
Naples	Brin Car Park	20	40







How to equip a public charging network – The benefits for municipalities and citizens

Equipping itself with a charging network for electric vehicles is an ideal tool for the Municipality to become an attractor for the "electric community", constantly growing in our country. The creation of a capillary charging network does not require any recourse to public funds as the investments are made by the private operator partner of the Municipality, as well as the operating costs.

The charging network becomes a 'hub' around which it is possible to develop new traditional and/or innovative economic activities (e.g. car sharing services, sustainable tourism, commercial activities). The Municipality will also be able to monitor the use and status of the columns and exploit the (anonymous) charging data to learn more about its traffic flows, thus improving the "environmental sustainability report card" on its territory and improving air quality.

For the citizen, a widespread charging network is a strong incentive to buy an electric vehicle that can recharge – without anxiety from autonomy – in a simple and fast way thanks to the highly digitized service integrated with navigation services. The citizen will be able to move more easily on the national territory using a charging network compatible with that of his municipality of residence, also benefiting from the discounts / promotions that commercial activities near the columns will want to offer in the form of digital coupons to be used during the charging time.

Be Charge present in a capillary way throughout Italy

Be Charge interacts throughout the national territory both with public administrations and with private subjects (large and small) with public access parking lots such as large organized distribution (Large-scale distribution), catering chains, hotels, sports centers, etc. Following the principles of reliability, interoperability, capillarity and resilience, Be Charge aims to install the right column in the right place: Quick Charge from 22 kW in urban areas and Hyper Charge up to 300 kW DC in suburban scrolling areas.

Among the various installations Be Charge has created – and is about to install – numerous charging points(also fastcharge) in some large Italian municipalities such as Turin (over 300 charging points), Milan (309), Rome (320), Bologna (216) and Rimini (100). In the interchange parking lots of the ANM of Naples Be Charge will install 120 charging stations (240 charging points) with a private-public call. The first 30 charging points were installed in Bologna out of 216 planned and other projects have been approved or are being approved for the installation of additional charging points. Treviso can count on 94 charging points installed and operational.

As evidence of the capillarity of the Be Charge network, the municipalities affected by the installation of charging points concern the municipalities of large, medium and small size, from the Center-North (Tortona, Pesaro, Chieti, Pescara, Sassuolo), to the South (Termini Imerese, Marsala, Monopoli, Cerignola), as well as consortia of municipalities such as The Consvipo, Consortium for the development of Polesine, The most beautiful villages of Sicily and the municipalities of valle d'Aosta.

In its development plan Be Charge has found the support of various territorial utilities such as, for example, Ascotrade (Veneto) and CVA (Valle d'Aosta) with which strong partnerships have been established for the coverage of the reference territories with the active development of the network, as well as with operators of large electric fleets such as, for example, E-Vai in Lombardy, and other partners throughout the national territory (i.e. Sicily by Car). The development of the network is continuing with the aim of covering the entire territory. Be Charge has already reached agreements for the supply of infrastructure for the charging of electric vehicles with the municipalities of Parma (50 charging points), Biella and the province (106), Cesenatico (20) and Piacenza.







30,000 Be Charge charging points in the next 3-5 years

Be Charge is an integrated electric mobility operator that will allow electric vehicle owners to recharge nationwide through their public charging infrastructure. Be Charge's industrial plan provides for the installation throughout the national territory of about 30,000 charging points in the next 3-5 years that will deliver 100% energy from renewable sources, for a total investment of more than 150 million euros. Customer service is completely digitized both in processes and in the interface thanks to a dedicated App. The Be Charge App covers the entire national network, is easy to use, allows smart charging, electronic paymentshowing in real time the availability of charging points and keeping the history of the recharges and related payments made. All charging stations are also monitored 24/7 by a dedicated help desk.

How to charge

To charge to Be Charge charging stations, simply install and register on the "BeCharge" App that can be downloaded free of charge from the Google Play AppStore and Apple App Store. Through the App it is also possible to view the map of all Be Charge charging stations on the territory, check the availability in real time and the type of socket of the various charging points, as well as the price in €/kWh paid. The cost of charging will be directly charged to the credit card associated with the user's account. If your device is equipped with a navigator (Google Maps or Apple Maps) you can also get the driving instructions to reach the individual charging stations. Once charging is activated, it is possible to monitor its progress directly from the App. The call center is always available 24/7 at 02-87119401. To protect its customers, Be Charge recommends that you follow all the indications and requirements of ISS in similar activities, both before starting a charging session and when refueling is finished, such as the use of disposable gloves.

Be Charge is a company of the Be Power S.p.A. Group. dedicated to the deployment of charging infrastructure for electric mobility. Be Charge is developing one of the largest and most widespread networks of public charging infrastructures for electric vehicles in Italy to make a decisive contribution to the development of a sustainable mobility system. Thanks to an internally developed and technologically advanced platform, Be Charge is able to offer an efficient charging service to all owners of electric vehicles, and to recharge throughout the national territory. Within the industry chain, Be Charge is both a charge point operator and operator (CPO) and a provider of charging and electric mobility services that interfaces with electric vehicle users (EMSP)

- Electric Mobility Service Provider). Be Charge charging stations are in 22 kW AC, and direct current up to 300 kW. Be Charge's industrial plan foresees the installation in the coming years of about 30 thousand charging points that will deliver 100% green energy, coming from renewable sources.

ANM S.p.A. is the "single company" controlled by Napoli Holding Srl and 100% owned by the Municipality of Naples for the management of public transport in Naples that coordinated the process of merging ANM (formerly road transport) Metronapoli (formerly rail transport) and Napolipark (parking and parking). Bus, tram and trolley lines, two metro lines (Line 1 and Line 6), four Funicular systems (Chiaia, Centrale, Montesanto and Mergellina), a widespread system of intermodal escalators, 6 public elevators and numerous connection nodes for access to interchange parking lots, make up the city's transport network. Anm's objectives are: to achieve full integration between road and rail means of transport, to relaunch the TPL, to promote sustainable mobility in the city.







Press contacts:

Be Charge Press Office

SG-Company
Antonella Marautti - <u>a.marautti@sg-company.it</u> +39,339.7497551
Alfonso Rizzo - <u>a.rizzo@sg-company.it</u> +39,348.2213296

ANM Press Office - NEAPOLITAN COMPANY MOBILITÀ S.p.A. ufficiostampa@anm.it - Tel. +39. 0817636252