PRESS RELEASE

Be Charge supports MOTUS-E's proposals to reshape the investments of the Recovery Plan towards the electric mobility chain

Be Charge, as a strategic partner, supports the proposals launched by MOTUS-E for the redirection of the resources allocated by the PNRR with the aim of supporting the development of an increasingly sustainable mobility of goods and people. The main objectives of the document are the achievement of the EU's environmental and decarbonisation targets and to guide the employment impact that electric mobility has - and will increasingly have - on the industrial ecosystem of our country.

Milan, January 12, 2021 - Be Charge is the spokesperson for the proposals put forward by the MOTUS-E association aimed at the realization of a strategic, modern and sustainable vision of mobility, to be achieved through 15 measures for a total of 18.7 billion euros to be remodeled within of the PNRR scheme.

The growth of electric mobility, now inevitable in all major world markets, is in fact an opportunity that Italy cannot afford to ignore in the context of the PNRR, otherwise it will lose shares market for our automotive industry, including components from the electrical and electronic sectors and services. At the same time, the growth in the production of energy from renewable sources, already foreseen in the National Energy and Climate Plan (PNIEC), is inextricably linked to the constant spread of electric vehicles, which optimize their consumption and can guarantee the flexibility necessary for the electricity system. Finally, the measures provided for in the document are aimed at supporting the real and local economy, hoping for a reshaping of expenditure that finances interventions spread throughout the territory and increases the skills of various industrial sectors and their workers.

An unmissable opportunity for all stakeholders involved, which directs our country towards sustainable mobility in three dimensions: environmental, social and economic. MOTUS-E and its Board of Directors solicit a meeting with the competent Ministers to illustrate the proposals and help make Italy a state of the art for electric mobility, not only in Europe.

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The MOTUS-E proposals, summarized in a document to which Be Charge contributed directly in concert with all the other associates, cover the entire electric mobility chain, in particular stimulating Demand, Infrastructure and Supply, because only with a 360-degree policy can create those virtuous mechanisms that bring out new industrial realities and help speed up the decarbonisation underway in our country. The complete document is freely downloadable from the MOTUS-E website at: https://www.motus-e.org/pubblicazioni-motus-e

«We are convinced that the correct addressing of the huge funds made available by PNR R and a fruitful teamwork between all the players in the supply chain will be crucial for the success of the electric mobility development plan in our country - said Roberto Colicchio, Head of Business Development of Be Charge and member of the Board of Directors of MOTUS-E -. We are strongly committed with our capital in the creation of a widespread and reliable recharging network with over 3,500 points already installed throughout the national territory and an overall plan of more than 30 thousand recharging points in the coming years. From our point of view, the Recovery Plan funds will primarily have to be used to stimulate the replacement of the vehicle fleet by consumers, companies and the public administration, while the contributions for the dissemination of a public recharging network must be conveyed only in the so-called "market failure" areas and in the years in which the presence of electric vehicles is not sufficient to support the investments of us private operators, such as better specified in the work done in MOTUS-E. It is important to underline that within the association, primary companies from different industrial chains coexist and collaborate, from automotive, to components, to infrastructures and recharging services and this plurality of visions, interests and needs always leads to very constructive syntheses and complete that political decision makers can easily exploit ». 
Be Charge is a company of the Be Power S.p.A. Group dedicated to the diffusion of charging infrastructures for electric mobility. It is developing one of the largest and most widespread networks of public charging infrastructures for electric vehicles in Italy to make a decisive contribution to the development of a sustainable mobility system. Thanks to an internally developed and technologically advanced platform, Be Charge is able to offer an efficient charging service to all owners of electric vehicles, and to recharge throughout the national territory. As part of the sector supply chain, Be Charge plays both the role of manager and owner of the charging infrastructure network (CPO - Charge Point Operator) and that of supplier of charging and electric mobility services that interfaces with vehicle users electrical (EMSP - Electric Mobility Service Provider). All charging stations are smart and user-friendly, monitored 24 hours a day by a help desk and accessible via the BeCharge mobile application. The Be Charge charging stations are of the Quick type (up to 22 kW) in alternating current, Fast (up to 150 kW) or HyperCharge (over 150 kW) in direct current. The industrial plan of Be Charge foresees the installation in the next years of about 30,000 charging points that will supply 100% green energy from renewable sources.

MOTUS-E is an association made up of industrial operators, academia and associations with the aim of accelerating the development of electric mobility in Italy through dialogue with the institutions, the involvement of the public and training and information programs. It was founded in May 2018 and today has over 60 associates and partners including car manufacturers, utilities, electricity and charging infrastructure providers, the battery supply chain, consulting firms, rental companies, universities, environmental associations and consumer associations.
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