PRESS RELEASE

Grosseto: an important acceleration for the electrification of Tuscany by Be Charge

Memorandum of understanding signed for the construction of a charging network for electric vehicles. 25 Be Charge charging stations will be installed in the Tuscan municipality

Grosseto, November 26, 2020 - The Municipality of Grosseto, with the collaboration of Be Charge, will build a charging network for electric vehicles that includes 25 stations for 50 charging points, including 2 Fast Charge at 100 kW. This was announced today by the Mayor Antonfrancesco Vivarelli Colonna and the Councilor for the Environment, Simona Petrucci, who illustrated during an online press conference how it was possible to acquire this important and widespread charging infrastructure in a short time and without recourse to public funds. All this was possible thanks to a negotiated procedure, strongly desired by the Administration, whose objective was to identify private entities for the concession of public land on which to create and manage charging services for electric vehicles. The implementation of the charging network does not require any recourse to public funds as the investments are made by Be Charge, a partner of the Municipality, as well as for operating costs.

“This is a big step for Grosseto in the e-mobility landscape, which thanks to the installation of such a widespread network of charging stations becomes a virtuous example for the whole country - say the mayor Antonfrancesco Vivarelli Colonna and the councilor to the Environment, Simona Petrucci -. Thanks to the stipulation of an 8-year concession agreement, possibly extendable for a further 4 years, we will be able to have a state-of-the-art electric charging infrastructure at our disposal, at no cost to the Administration: installation, maintenance and management will in fact be borne by the manager. Thanks to this innovative management system - possible thanks to the work of the Secretary General Luca Canessa, the engineer Raffaele Gualdani and the Environment sector - we will be able to develop policies related to sustainable mobility, essential for reducing carbon emissions and drastically reducing the environmental and economic impact of traditional means of transport. »

“Our development plan - commented Roberto Colicchio, Head of Business Development of Be Charge - is ambitious: we plan to install around 30,000 charging points throughout the country in the next 3-5 years which will supply 100% energy from renewable sources, for a total investment of more than 150 million euros. We are already well underway with over 3,500 charging points already installed and as many already authorized. The role of municipalities remains central to enabling this development because only with the collaboration of local administrations will we be able to create the charging infrastructure for electric vehicles necessary for our country. In particular, Tuscany is very important to us and we hope that many municipalities will make the same far-sighted choices that the Grosseto administration has made, which has been able to reap the benefits of a development plan for sustainable mobility of the future. We are available to replicate similar projects in other municipalities in the region ».
For the citizen, a capillary recharging network constitutes a strong incentive to purchase an electric vehicle that can be recharged quickly and easily thanks to the highly digitized service integrated with navigation services. Citizens will be able to move more easily on the national territory using a recharging network compatible with that of their Municipality of residence, also benefiting from the discounts/promotions that commercial activities near the columns will want to offer in the form of digital coupons to be used during the time charging.

How to equip yourself with a public charging network - The benefits for municipalities and citizens

Having a recharging network for electric vehicles is an ideal tool for the Municipality to become a pole of attraction for the "electricity community", which is constantly growing in our country. The creation of a capillary charging network does not require any use of public funds as the investments are made by the private partner operator of the Municipality, as are the operating costs.

The charging network becomes a "hub" around which it is possible to develop new traditional and/or innovative economic activities (e.g., car sharing services, sustainable tourism, commercial activities). The Municipality will also be able to monitor the use and status of the columns and use the (anonymous) recharge data to better know its traffic flows, thus improving the "environmental sustainability report" in its territory and improving air quality.

For the citizen, a capillary charging network constitutes a strong incentive to buy an electric vehicle that can be recharged - without anxiety about autonomy - in a simple and fast way thanks to the highly digitized service integrated with navigation services. Citizens will be able to move more easily on the national territory using a recharging network compatible with that of their Municipality of residence, also benefiting from the discounts/promotions that commercial activities near the columns will want to offer in the form of digital coupons to be used during the time charging.

30,000 Be Charge charging points over the next 3-5 years

Be Charge is an integrated operator for electric mobility that will allow owners of electric vehicles to recharge throughout the country through its public charging infrastructure. The Be Charge industrial plan provides for the installation throughout the country of about 30,000 charging points over the next 3-5 years that will supply 100% energy from renewable sources, for a total investment of over 150 million euros. Customer service is completely digitized both in the processes and in the interface thanks to a dedicated App. The Be Charge App covers the entire national network, is easy to use, allows smart charging, electronic payment by showing the availability of charging points in real time and keeping the history of top-ups and related payments made. All charging stations are also monitored 24/7 by a dedicated help desk.

Be Charge present throughout Italy

Be Charge interacts throughout the country with both public administrations and private entities (large and small) with public access car parks such as large-scale distribution (GDO), restaurant chains, hotels, sports centers, etc. Following the principles of reliability, interoperability, capillarity and resilience, Be Charge aims to install the right column in the right place: Quick Charge of 22 kW in urban areas and Hyper Charge up to 300 kW DC in suburban areas.

Among the various installations Be Charge has created - and is about to install - numerous charging stations (including fast charge) in some large Italian municipalities such as Turin (over 300 charging points), Milan (309), Rome (320), Bologna (108) and Rimini (100). In the interchange parking lots of the ANM in Naples, Be Charge will install 120 charging stations (240 charging points) with a private-public tender. The first 30
Recharging points have been installed in Bologna out of 108 planned and other projects have been approved or are in the approval phase for the installation of additional recharging points. Treviso can count on 94 recharging points installed and operational.

As evidence of the capillarity of the Be Charge network, the municipalities affected by the installation of charging points concern the municipalities of large, medium and small dimensions, from the Center-North (Tortona, Pesaro, Chieti, Pescara, Sassuolo), to the South (Termini Imerese, Marsala, Monopoli, Cerignola), as well as consortia of municipalities such as Consvipo, Consortium for the development of Polesine, the most beautiful villages in Sicily and the municipalities of the Aosta Valley.

In its development plan Be Charge has found the support of various local utilities such as, for example, Ascotrade (Veneto) and CVA (Valle d’Aosta) with which strong partnerships have been established for the coverage of the reference territories with the active development of the network, as well as with operators of large electric fleets such as, for example, E-Vai in Lombardy, and other partners throughout the national territory (ie Sicily by Car). The development of the network is continuing with the aim of covering the whole territory. Be Charge has already reached agreements for the supply of infrastructure for charging electric vehicles with the municipalities of Parma (50 charging points), Biella and the province (106), Cesenatico (20) and Piacenza.

How to recharge

To recharge at the Be Charge charging stations, simply install and register on the "BeCharge" App which can be downloaded for free from the Google Play and Apple App Store AppStores. Through the App it is also possible to view the map of all the Be Charge charging stations in the area, check the availability in real time and the type of socket of the various charging points, as well as the price in € / kWh delivered. The cost of recharging will be directly charged to the credit card associated with the user's account. If the device is equipped with a navigator (Google Maps or Apple Maps) it is also possible to obtain driving instructions to reach the individual charging stations. Once the recharge has been activated, its progress can be monitored directly from the App. The call center is always available 24/7 at 02-87119401.

For the protection of its customers, Be Charge recommends that you follow all the indications and requirements provided by ISS in similar activities, both before starting a charging session and when refueling is finished, such as the use of disposable gloves.

Be Charge is a company of the Be Power S.p.A. Group dedicated to the diffusion of charging infrastructures for electric mobility. It is developing one of the largest and most widespread networks of public charging infrastructures for electric vehicles in Italy to make a decisive contribution to the development of a sustainable mobility system. Thanks to an internally developed and technologically advanced platform, Be Charge is able to offer an efficient charging service to all owners of electric vehicles, and to recharge throughout the national territory. As part of the sector supply chain, Be Charge plays both the role of manager and owner of the charging infrastructure network (CPO - Charge Point Operator) and that of supplier of charging and electric mobility services that interfaces with vehicle users electrical (EMSP - Electric Mobility Service Provider). All charging stations are smart and user-friendly, monitored 24 hours a day by a help desk and accessible via the BeCharge mobile application. The Be Charge charging stations are of the Quick type (up to 22 kW) in alternating current, Fast (up to 150 kW) or HyperCharge (over 150 kW) in direct current The industrial plan of Be Charge foresees the installation in the next years of about 30,000 charging points that will supply 100% green energy from renewable sources.
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