PARTNERSHIP AND CO-MARKETING AGREEMENT BETWEEN IREN MARCATO AND BE CHARGE

183 charging stations for electric cars will be installed in the Turin area

Turin, 25th January 2020 – Iren Mercato, an Iren Group company, and Be Charge, a Be Power Group company, have signed an exclusive partnership agreement to promote the use of electric vehicles in Turin through the installation of public charging stations.

Iren Mercato and Be Charge were both awarded contracts following the expression of interest process launched by the Municipality of Turin to install and operate public charging stations for electric vehicles. The two companies will install a total of 183 charging stations in the Municipality. These stations will make up a technological platform for electric vehicles and be at the service of citizens, and will also include rapid and ultrarapid charging points.

Under the agreement, Iren Mercato will install and maintain charging stations supplied by Be Charge. The stations will provide electricity that is 100% from renewable sources that is supplied by Iren Mercato through the Iren Group’s hydroelectric plants which in 2019 produced 1,300 Gwh.

The partnership will see Iren Mercato and Be Charge jointly promote charging services for drivers of electric vehicles, through charging stations under the brand name “Be Charge powered by IrenGO”, thanks to hardware and software interoperability developed across the two partners’ charging infrastructure networks.

“Iren is dedicated to developing sustainable electric vehicle services through the IrenGO brand. We think that our partnership with Be Charge, a key player in this fast growing sector, allows us to provide further value for our citizens and for the city of Turin by simplifying the charging experience. We also believe the partnership between our two companies, and this agreement covering the Piedmont capital, is a positive example that we also want to share with other businesses in our area.

Gianluca BUFO, Chief Executive Officer, Iren Mercato.

“I’m extremely satisfied with the result we’ve achieved. The agreement with Iren will simplify the city of Turin’s move to electric; another step forward in the transition towards entirely sustainable transport. We are committed to sharing our respective resources so that together, thanks to our interoperability solutions, we can offer a complete and fluid charging experience, improving people’s daily lives and travel habits”.

Paolo MARTINI, CEO, Be Charge